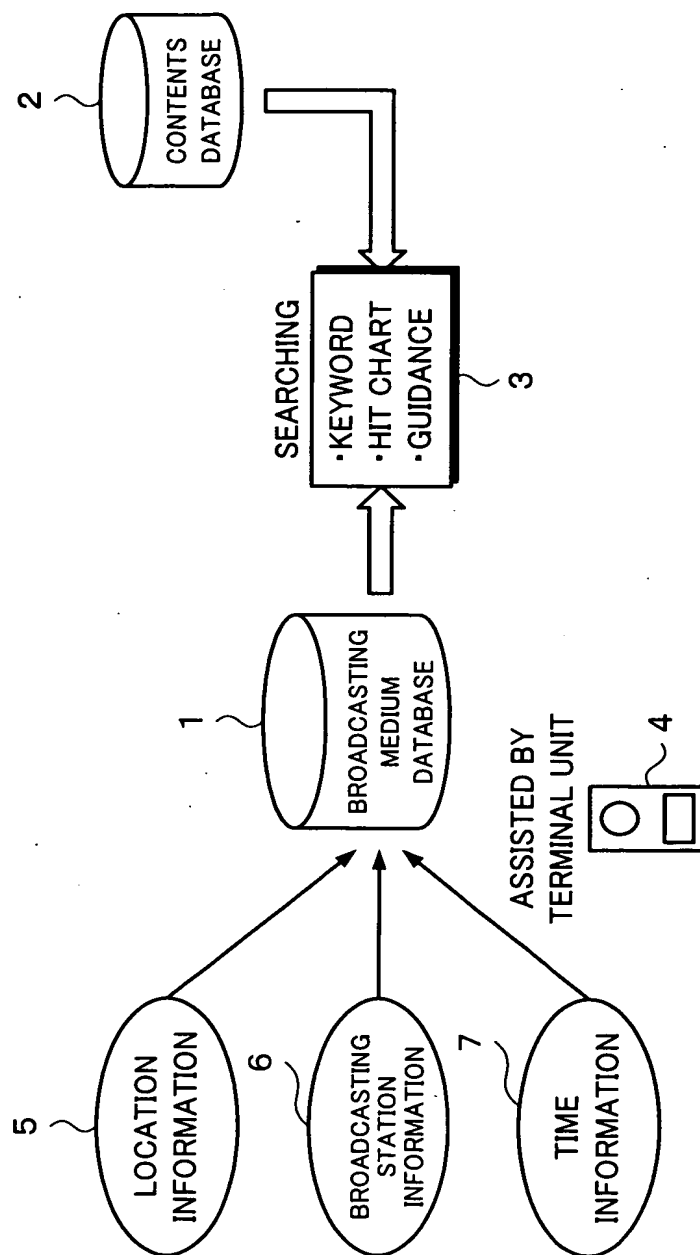


Fig. 1



The diagram illustrates a system for providing information to a book marker. It consists of the following components and connections:

- BOOK MARK SEARCH ENGINE (10):** A dashed box containing:
  - DB (PLAY LIST) (1):** A database cylinder connected to the SEARCH ENGINE (3) by a double-headed arrow.
  - DB (2):** A database cylinder connected to the SEARCH ENGINE (3) by a double-headed arrow.
  - SEARCH ENGINE (3):** A central processing unit that receives data from the DBs and the GATEWAY DEVICE, and sends data to the GATEWAY DEVICE and 'TO ANOTHER SITE'.
- BROADCASTING STATION (12):** A radio tower that transmits signals to the BOOK MARKER (4) and the GATEWAY DEVICE (11).
- BOOK MARKER (4):** A handheld device with a display (5) showing '12/4' and a 'BOOK MARKER' label. It sends **ID, TIME INFORMATION (21)** to the GATEWAY DEVICE.
- GATEWAY DEVICE (11):** A device that receives ID and time information from the book marker and sends **TIME INFORMATION, ID (8)** to the SEARCH ENGINE. It also receives information from the SEARCH ENGINE and forwards it to 'ANOTHER SITE'.

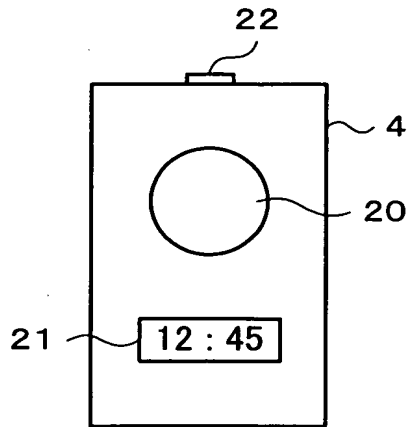
The information sent to 'ANOTHER SITE' includes:
 

- INFORMATION
- SALES
- LINK
- ...

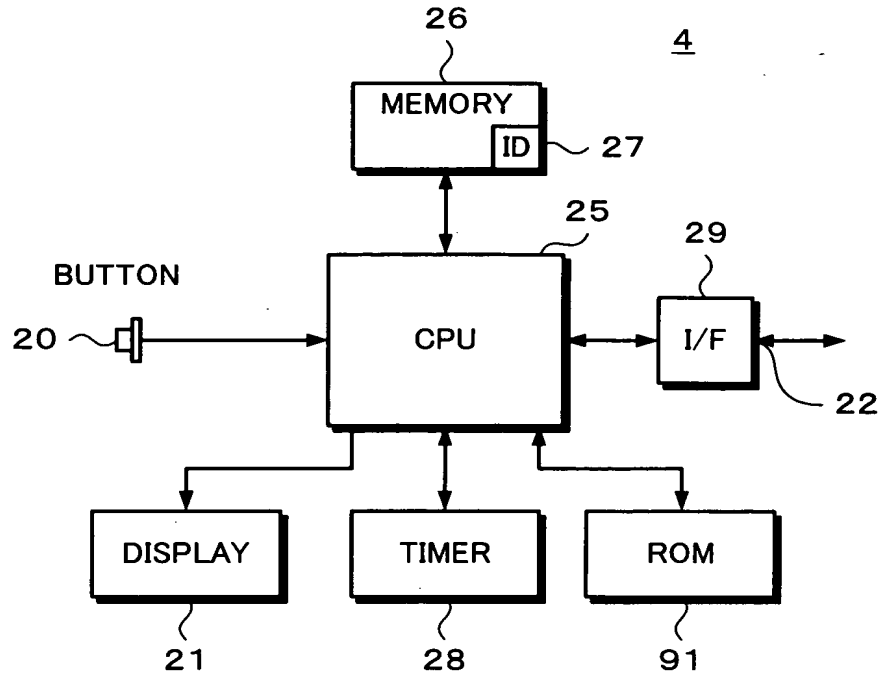
Fig. 3

Station name	95. 5XYZA
Area	New York
Start time	12:44:50
End time	12:49:15
Content	x x x x x x x x

Fig. 4



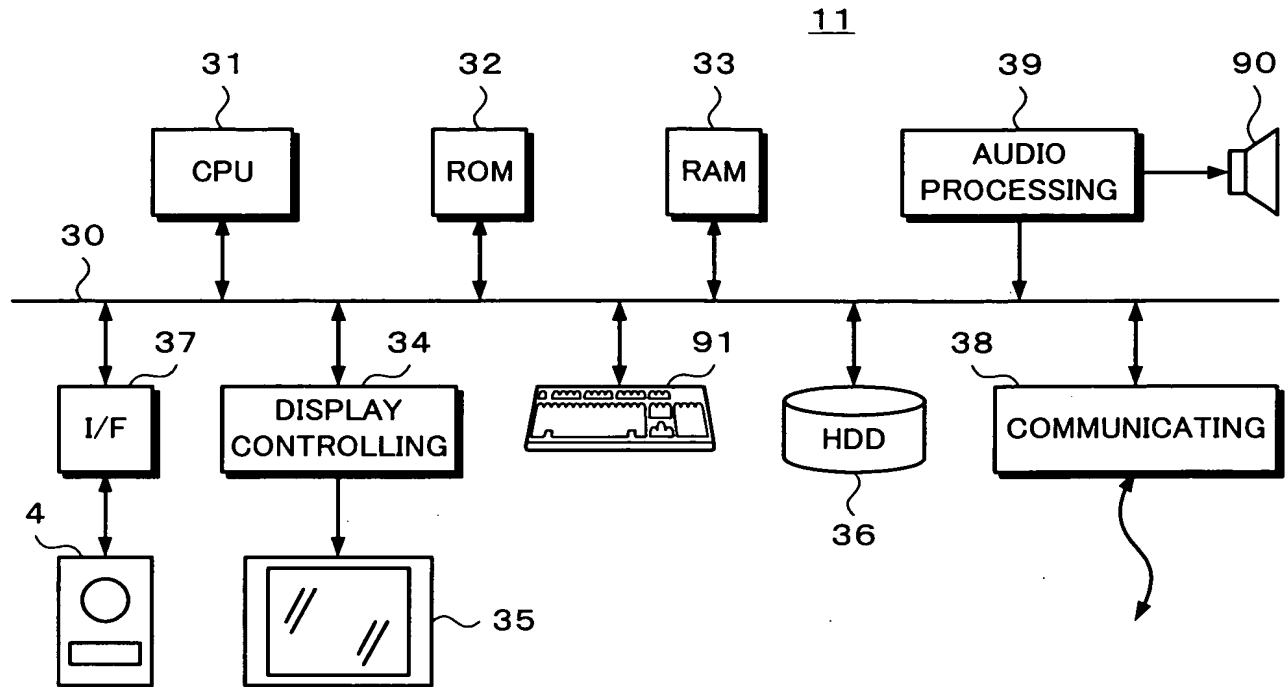
**Fig. 5**



**Fig. 6**

TERMINAL ID : XXXX-YYYY-ZZZZ		
BOOK MARK 1	1/11/98	12:45
BOOK MARK 1	(blank)	
BOOK MARK 1	(blank)	
BOOK MARK 1	(blank)	
⋮	⋮	

**Fig. 7**



**Fig. 8**

Diagram illustrating a form layout (Fig. 8) for data entry. The form is labeled 40 and contains the following fields:

NAME	xxx xx	41
BOOK MARK ID	1234-5678	42
ZIP CODE	xxx - xxxxx	43
AREA CODE	xxxx	44
RADIO STATION	XYZA BCDE	45
CARD NUMBER	012-3456-7890	46
ADDRESS	XXX CITY XXX COUNTRY	47

**Fig. 9**

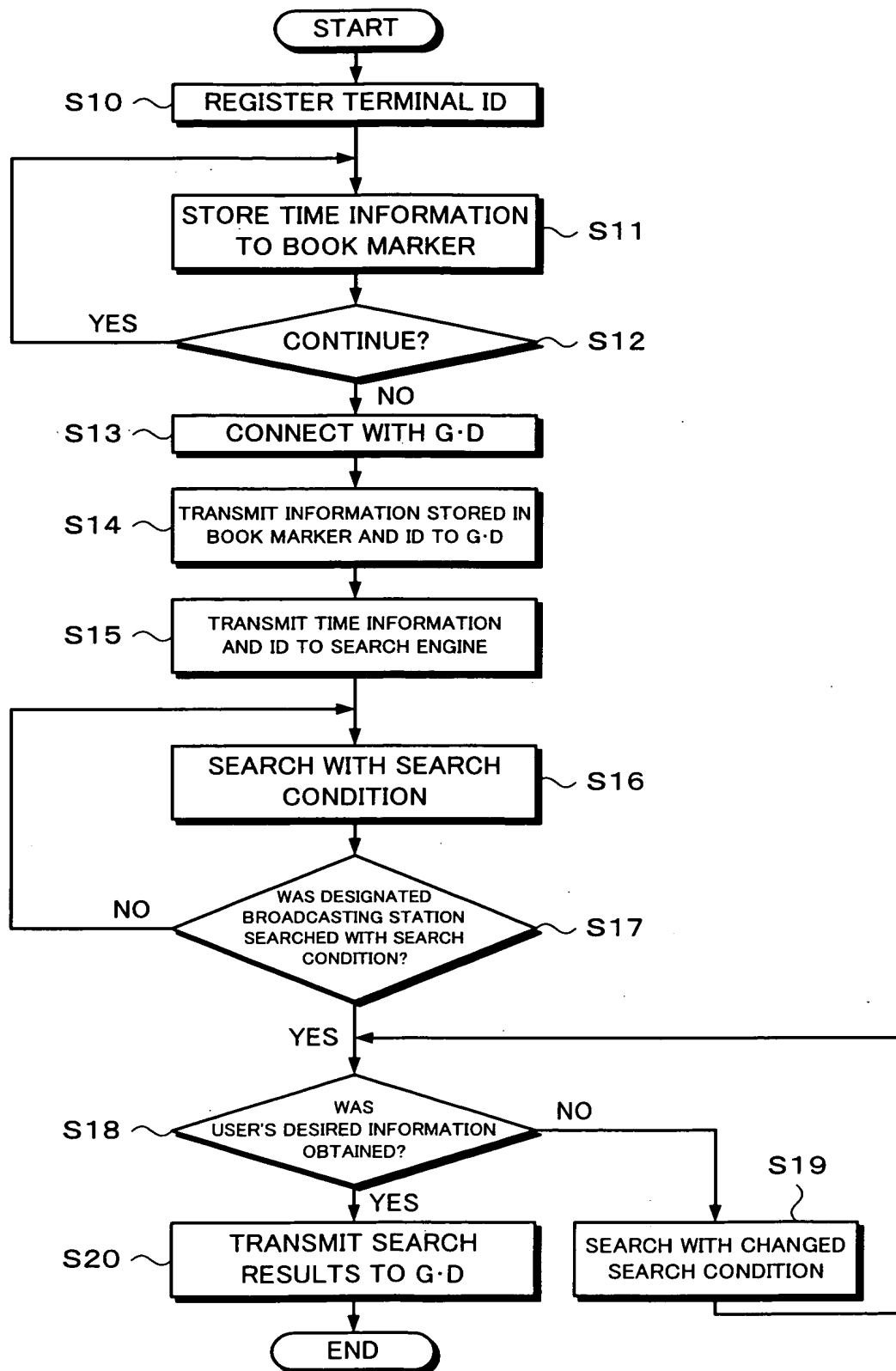
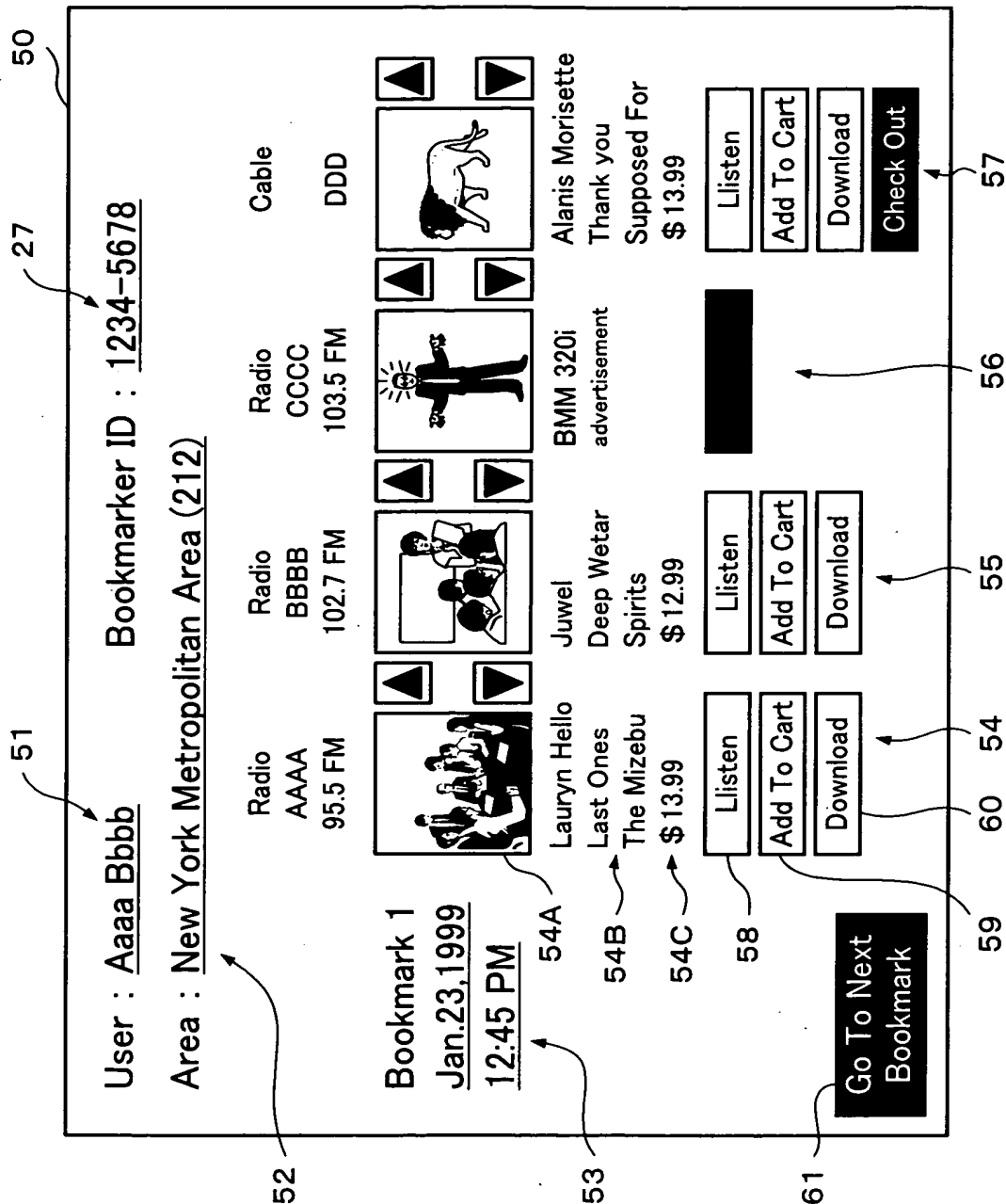
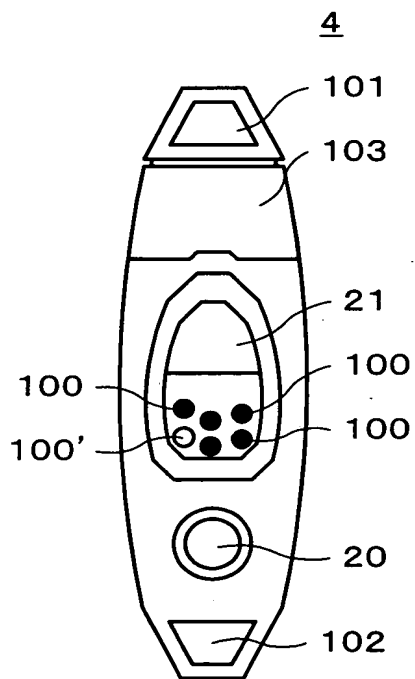


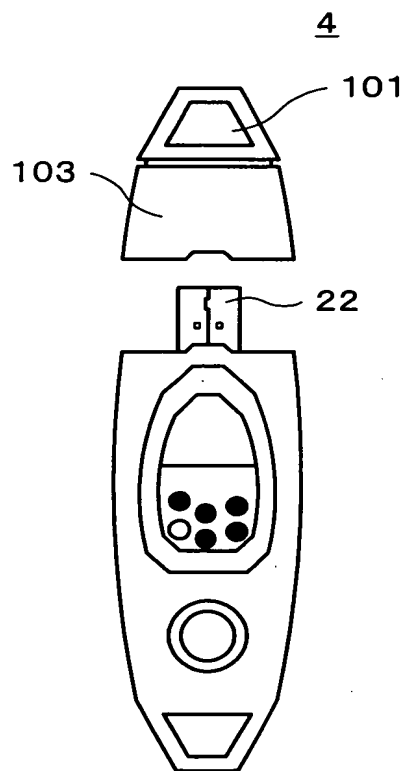
Fig. 10



**Fig. 11A**



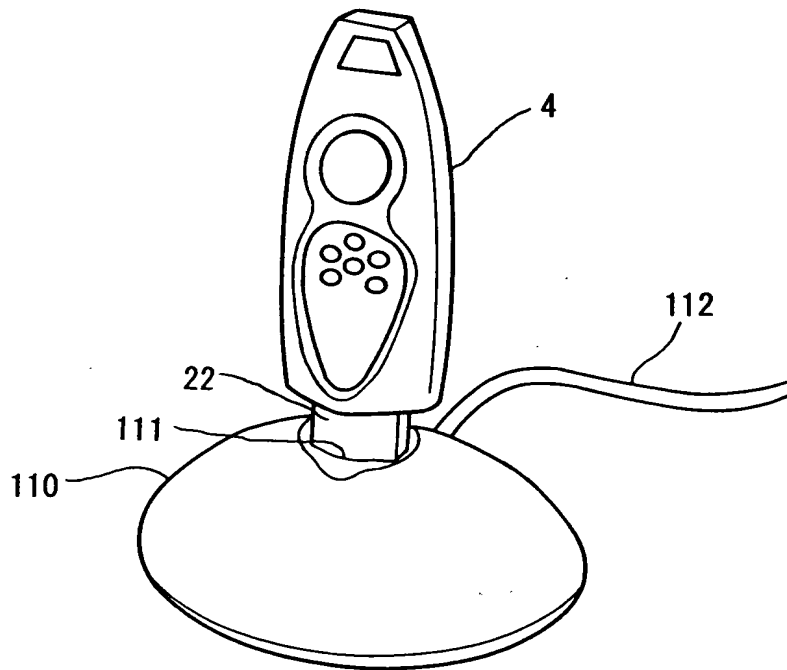
**Fig. 11B**



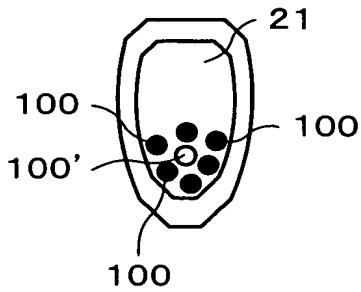
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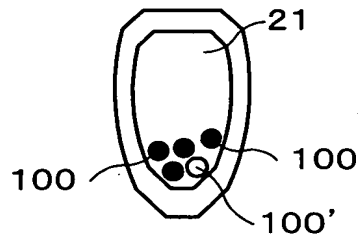
**Fig. 12**



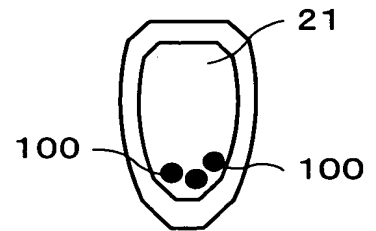
**Fig. 13A**



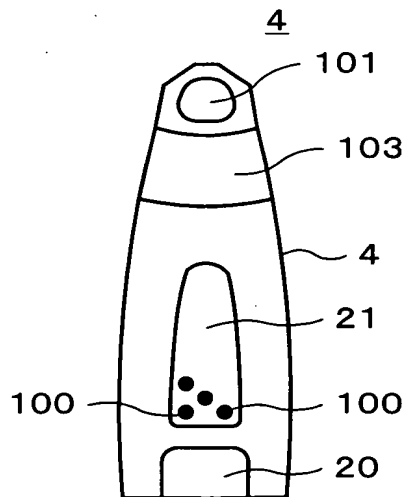
**Fig. 13B**



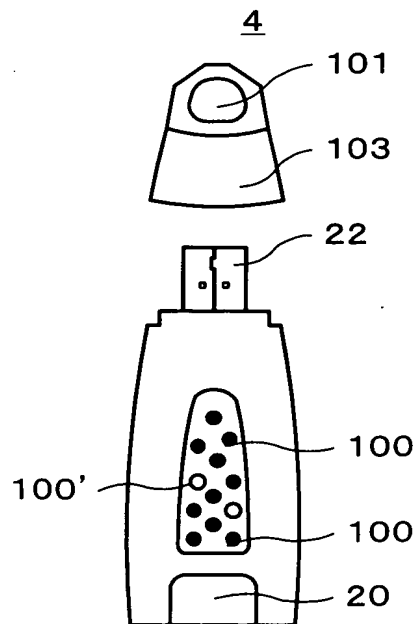
**Fig. 13C**



**Fig. 14A**

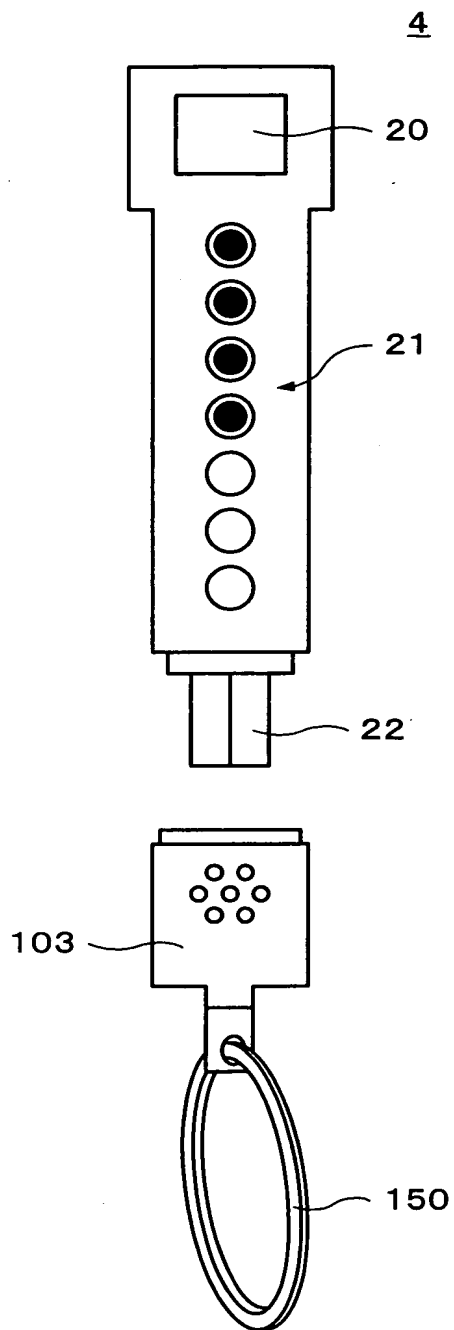


**Fig. 14B**



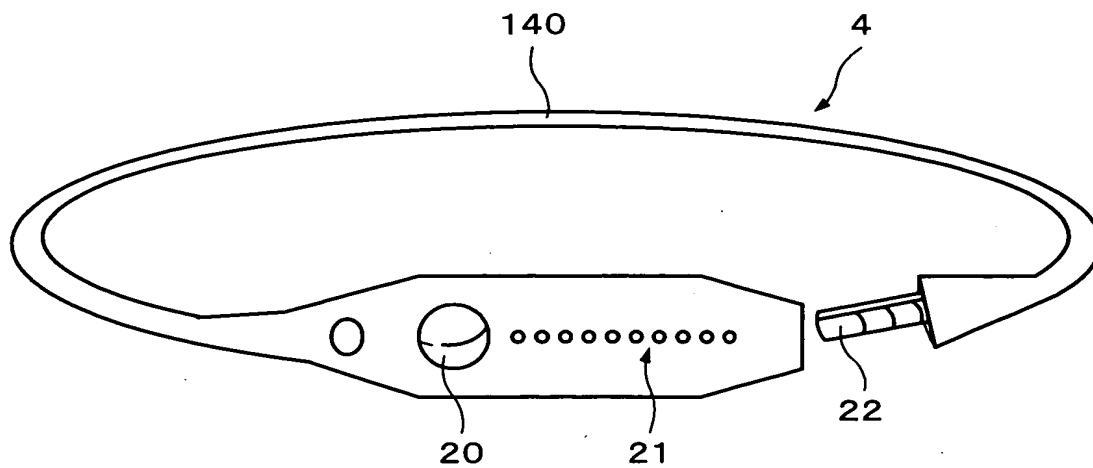


**Fig. 17**

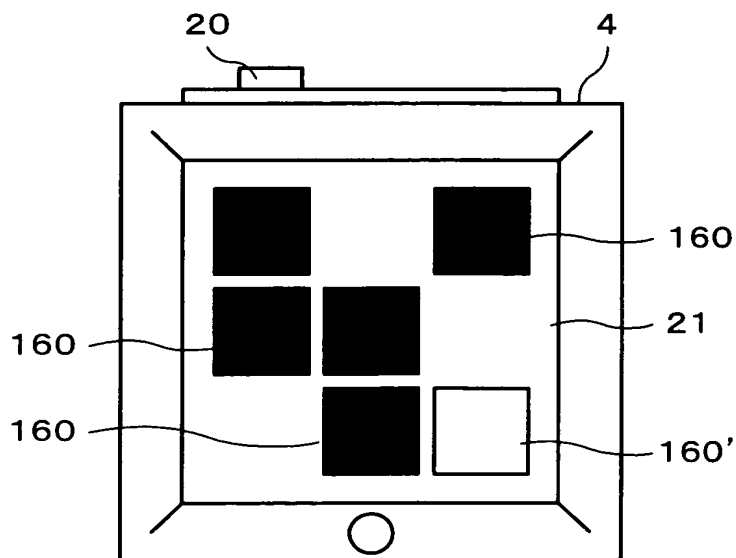


00000000000000000000

**Fig. 18**



**Fig. 19**



**Fig. 20**

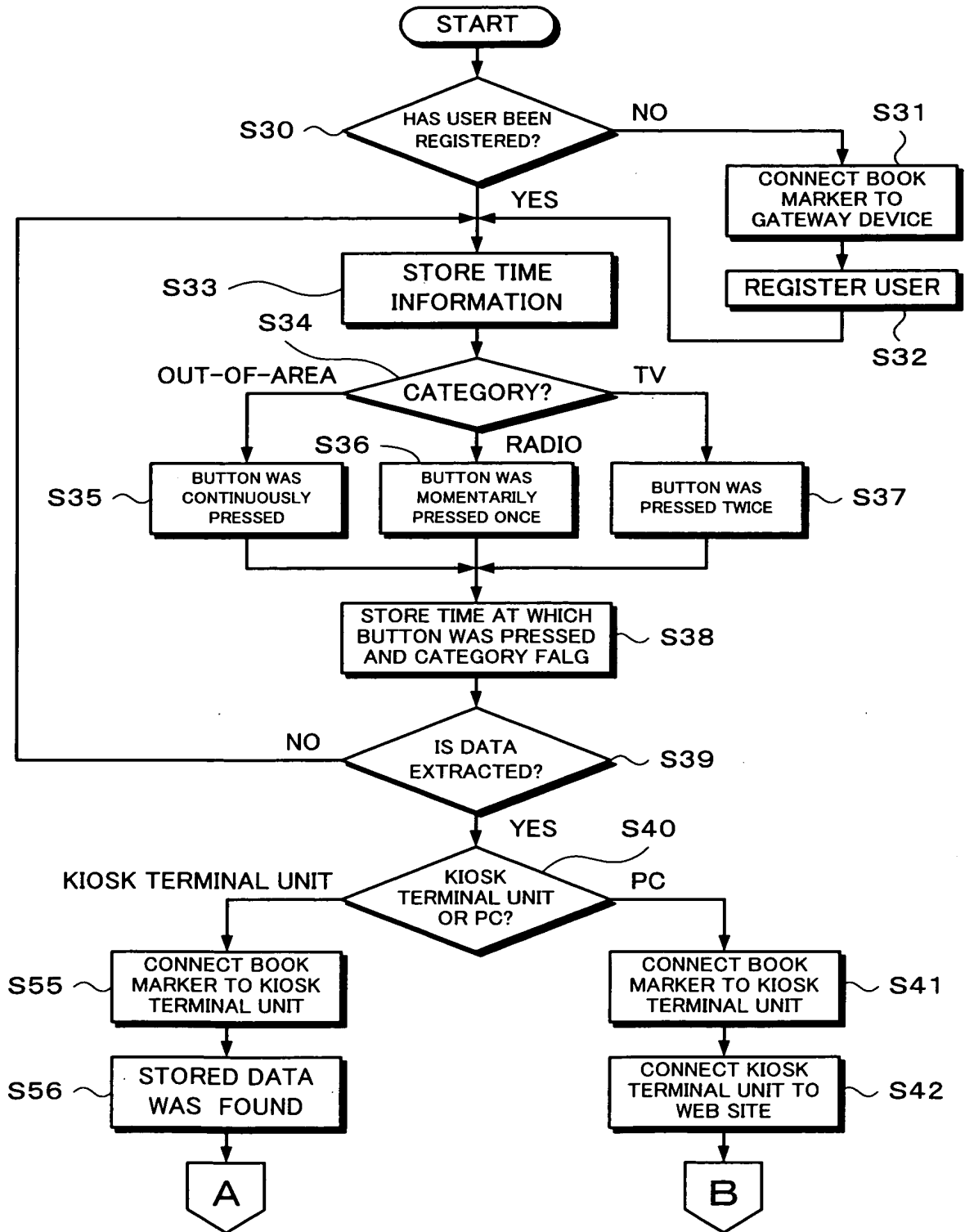
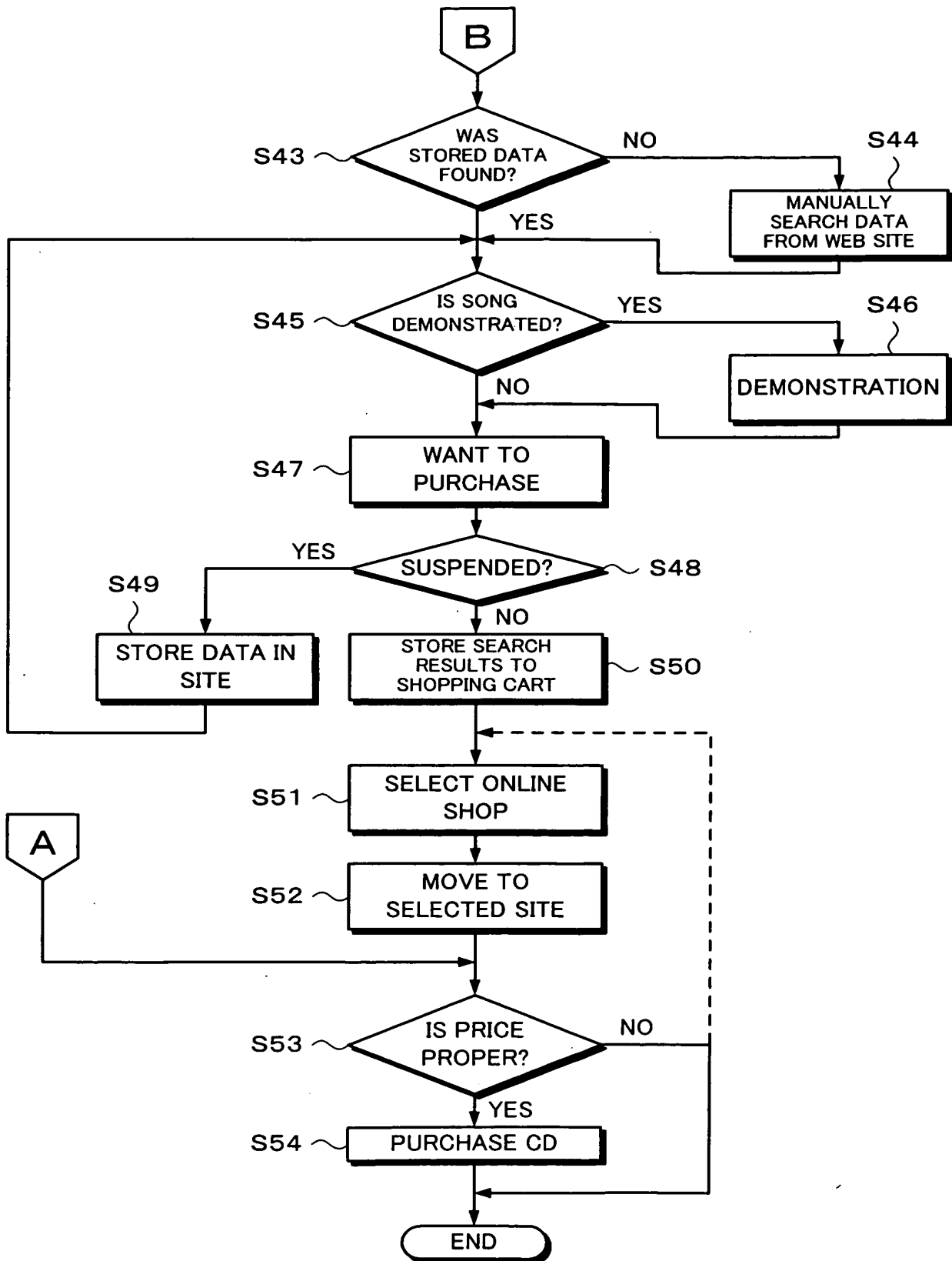


Fig. 21



## Your musical Connection

# MARKER

Please select Your remark

[illegible]

**Hello, John Davis**  
**Welcome to BMA**

**You have tracked the BMARKER(s) above.If you'd like to find out the song title and artist,please select an BMARKER.**



Fig. 23

210

FILE (F) EDIT (E) VIEW (V) FAVORITE (A) TOOL (T) HELP (H)

ADDRESS (D) <http://www. ....>

» MOVE »

» LINK »

» RETURN »

HOME

ABOUT

FAQS

YOUR PROFILE

Your musical Connection

# B MARKER

Please select Your earmk

201 202 203 204 205 206 207 208 209

① 10/17/99 11:15PM

② 10/18/99 12:00AM

③ 10/18/99 9:24AM

④ 10/18/99 9:37AM

⑤ 10/18/99 7:35PM

⑥ 10/20/99 8:57AM

⑦ 10/20/99 9:11AM

⑧ 10/20/99 7:29PM

⑨ 10/23/99 2:03PM

Current BMARKER

2 10/18/99 12:00PM

106.1 FM San Francisco, CA  
R&B Hip-Hop

Missy Elliot "Supa Dupa Fly"

SAVE

LISTEN

BUY

95.5 FM San Francisco, CA  
Pop/Rock

Madonna "Ray of Light"

SAVE

LISTEN

BUY

95.6 FM San Francisco, CA  
Rock

Bjork "All is Full of Love"  
Jamiroqui "Cosmic Girl"

SAVE

LISTEN

BUY

211 215 214

PAGE HAS BEEN DISPLAYED

216 212 215 214

216 213 215 214

216

216

220

221

230

231

232      233      234

Fig. 26

240

FILE (F) EDIT (E) VIEW (V) FAVORITE (A) TOOL (T) HELP (H)

ADDRESS (D)

HOME ABOUT FAQs YOUR PROFILE

Your musical Connection

BMARKER

Heard it, like it, want it.

You have placed the BMARKER(s) below in on your buy list. If you'd like to purchase....

Shopping Cart

CURRENT BMARKS SAVED BMARKS SHOPPING CART

Madonna	Ray of Light	Ray of Light	95.3 FM AAA	San Francisco, CA	<a href="#">Save for Later</a>	<a href="#">Delete</a>
Isaac Hayes	Theme from "Shaft"	Shaft	98.1 FM BBB	San Francisco, CA	<a href="#">Save for Later</a>	<a href="#">Delete</a>
Billy Idol	White Wedding	Vital Idol	104.5 FM EEE	San Francisco, CA	<a href="#">Save for Later</a>	<a href="#">Delete</a>
The Roots	You Got Me	Things Fall Apart	106.1 FM FFF	San Francisco, CA	<a href="#">Save for Later</a>	<a href="#">Delete</a>

choose your vendor:

☒ CDSOHP A

☒ CDSOHP B

☒ CDSOHP C

☐ Edit vendor list

☐ PAGE HAS BEEN DISPLAYED

242B 242C 243

241

242A

Fig. 27

250
251

FILE (F) EDIT (E) VIEW (V) FAVORITE (A) TOOL (T) HELP (H)

ADDRESS (D)

»» LINK

»» MOVE

»» RETURN

Your musical Connection

# B M A R K E R

CDSOHP C

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Sales & Specials.

Gifts

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Help

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Artist

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Search Classical

Visit the Gap Shop.

Win Gap Jeans and Khakis for Life!

FREE Music Downloads!

Guided By Voices, Herb Alpert, Sevendust...

Shopping Cart

All of your account information can now be found in My CDSHOP C.

[Cart Contents](#)

Ready to continue shopping? Go back to the CDSHOP C home page.

Click here for an explanation of our inventory information.

To Change item quantities or move items to your Wish List, [click here](#).

CD	price	description	price list
1	\$13.99	Billy Idol : Vital Idol	BUY ~ 254A
1	\$13.99	In stock Shipping Ctr A	BUY ~ 254B
1	\$12.58	Isaac Hayes : Shaft	BUY ~ 254C
1	\$11.88	Madonna : Ray Of Light	BUY ~ 254D
1	\$16.97	In stock Shipping Ctr A	
1	\$16.97	Roots : Things Fall Apart	
1	\$16.97	In stock Shipping Ctr A	

Switch to Secure Mode

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Fig. 29

